

SPECIALIZED SURFACE ENHANCEMENT PRODUCTS

Diamond Plate®



Item # DPKIT-6
(6 viles/case)

Q: What is Diamond Plate

A: Diamond Plate is a nano ceramic polymer coating that reacts with your vehicle's clear coat finish to form a second layer and thicker coating for added protection. These highly cross-linked coatings are extremely weather resistant, provides UV protection, wear and acid rain resistance. These coatings are so durable they are used widely in the aerospace industry.

Protects Against

- ACID RAIN
- BIRD DROPPINGS
- TREE SAP
- INSECTS
- AEROSOL SPRAY PAINT
- CORROSION
- ROAD DE-ICING MATERIALS
- HARD WATER SPOTS
- UV DAMAGE
- PAINT OVER SPRAY (from newly painted road lines.)

Diamond Plate Kit Includes:

- 1 Vile of the patent pending DiamondPlate
- VisionBlade Hydrophobic Windshield Protector
- Gloves
- Applicator
- Microfiber Finishing Towel
- P.O.S. Customer Hand Outs
- The Diamond Plate warranty

Item# DPKIT-6

The Diamond Plate 2 Year Warranty

Is backed by an A+ insurance carrier. Therefore, if a claim is filed, both consumers and installers **will never have to pay for the price of repair.**



Diamond Plate Brochure

Diamond Plate Customer Brochure

This brochure provides product and coverage information.

Item# DP1105



Desk Topper Pop Up Sign

Diamond Plate Desk Top Pop-Up Sign - 9.5"x12"

Perfect for F&I Department and Sales representative desks.

Item# DP1106



Showroom Floor Pop Up Sign

Diamond Plate Large Pop-Up Sign - 33"x78"

Great display for waiting rooms, lobbies and any showroom.

Item# DP1107



Mini Hood Display

Diamond Plate Mini Hood

Perfect for F&I Department and Sales representative desks to represent you are a Certified Simoniz® Diamond Plate® Dealer.

Item# DP1108

SPECIALIZED SURFACE ENHANCEMENT PRODUCTS

Green Scene



Pre-Soak and Prep

(G1410) Mildly alkaline surfactant base. Excellent sequestering of hard water, emulsifies road oil quickly through either a prep arch or high-pressure gun. Apply through the Presoak Arch to vehicle at a final dilution rate of 80-120/1.

Drying Agent

(G1418) Low pH, non-MSO drying agent. Disperses water quickly even at the fastest of line speeds. Apply through the Drying Agent applicator to the vehicle at a final dilution rate of 70-100/1.

Wheel & Rim Cleaner

(G1411) Unique alkaline wheel and brake dust cleaner. Excellent chelating ability makes this product different than most. Apply through the CTA/Wheel Applicators to wheels and rims at a final dilution rate of 5-10/1.

Sealer

(G1417) Super beading non-MSO, low pH sealer, bubble gum-scented. Apply through Sealer applicator to the vehicle at a final dilution rate of 70-100/1.

Lubricating Soap

(G1412) Lubricating soap, low pH brush and pad detergent. Excellent lubricity and foam combined with cleaning and free-rinsing. Apply through Foamer to vehicle or cloth at a final dilution rate of 80-120/1.

Triple Foam

Blue (G1413), Pink (G1414), Yellow (G1415), White (G1416) Low pH foam polish, works great through compressed air foamers or foam guns. Beads up and rinses freely. Non-fluorescent dyes rapidly break down in pit. Apply through Triple Foam applicators to the vehicle at a final dilution rate of 80-120/1.



Windmaster Frame
Item# MARI005BK



Stay Clean
Windmaster
Item #GS310



Greene Scene
Car Wash Handout
Item #Literature #45

SPECIALIZED SURFACE ENHANCEMENT PRODUCTS

Simoniz Lava Shield

LAVA SHIELD PROCESS



Step 1: Lava Bath

- Grand Entrance Arch with Lava Shield graphics
- BubblePalooza Foamer (3 foam generators)
- 1 Multicolor LED light
- 1 Double and 1 Single Foaming Pumping Station



Step 2: Lava Shine

- Lava Shine Applicator - complete
- 1 Single Foaming Pumping Station with dual inductor



Step 3: Rinse & Cure

- 2 Sets of Rain Bar Mirror Rinse with 2 solenoid valves



Step 4: Lava Seal

- 1 Set of K-Stick Foamers
- 1 Multicolor LED light
- 1 Single Foaming Pumping Station

SEE CHAPTER FIVE FOR MORE MARKETING MATERIAL

SPECIALIZED SURFACE ENHANCEMENT PRODUCTS

Vision Blade®



Reduces glare in the rain and repels water for remarkable improved vision.

Provides hydrophobic protection against rain and environmental elements.

Windshield protection that improves vision clarity.

What is VisionBlade®?

Use VisionBlade on any glass to repel water. Unlike other commercial rain repellents that can wash away in a matter of days, VisionBlade forms a chemical bond with glass that increases water repellency, causing it to bead and shed. VisionBlade glass treatment lasts up to six (6) times longer than silicone-based products.

Designed for professional application on aircrafts, auto windshields, side windows, rear windows, glass shower doors or any other glass surface, VisionBlade is a long-lasting glass treatment.

- Repels rain for remarkable improved vision
- Makes is easier to clear ice, snow and even dirt
- Reduces glare in the rain, especially at night
- Helps reduce water marks and keeps down salt water

Why VisionBlade®?

A University of Michigan study indicated that auto glass treatments can improve a driver's visual acuity by nearly 35%. Additionally, a driver's response time to identify a small target was improved from four second to three second. At 45 mph that represents 58 feet.



VisionBlade® kit includes:

- 24 labeled applicators
- 1 printed carton
- 1 die cut insert for product nesting
- 24 windshield stickers
- 24 brochures
- 24 mirror hangers
- 1 tri-lingual instruction card
- 1 SDS sheet

Item# VB100

VisionBlade® Mud Jar "Shake, Show, and Sell"



- Use as point of purchase display.
- Shows how muddy water repels on treated portion of jar.
- Very effective in closing the sale.

Item# MUDJAR